

No: 1906/TB-DHINH



Ho Chi Minh City, November 25, 2025

## ANNOUNCEMENT

### Admission to the Joint MBA Program between Ho Chi Minh University of Banking and Andrews University (USA)

Pursuant to Decision No. 4324/QĐ-ĐHNN dated 11 November 2025 issued by the Rector of Ho Chi Minh University of Banking on the approval of the Joint Master of Business Administration Program between Ho Chi Minh University of Banking and Andrews University (USA), Saigon International School of Business – Ho Chi Minh University of Banking hereby announces the admission of the Joint MBA Program with the following details:

#### 1. Program Objectives

The MBA program is uniquely structured to help learners apply knowledge and skills to real-world managerial and professional contexts throughout the course of study. The program ensures learners achieve both personal and professional success by connecting them with domestic and international business communities as well as diverse business opportunities. Specifically, the program aims to:

- **Develop learners' managerial skills** to solve business problems through experiential learning. Learners will apply managerial theories and concepts to address key business issues frequently faced by corporate leaders;
- **Equip learners with broad perspectives and appropriate skills** to address complex and multifaceted business problems. The courses help learners master problem analysis, build evidence-based recommendations, and defend logically sound solutions;
- **Prepare learners, through a highly internationalized curriculum**, with the competence to lead anyone, in any organization, and anywhere in the world.

#### 2. Training Methods

- **Lecture:** Courses are delivered by internationally experienced faculty who integrate cutting-edge academic knowledge with extensive practical business experience;
- **Experiential Learning:** Learners participate in real activities within specific business fields and learn through handling business decision-making tasks;
- **Case Study:** Learners analyze real business cases, search for relevant information, and propose solutions through individual or group work;
- **Collaborative Learning:** Learners work in groups to organize tasks, write reports, and present findings. This method requires both teamwork and individual work skills;;
- **Individual Assignments:** Each course/module includes specific assignments for individual learners, guided by instructors;

- **Discussion:** Learners are encouraged to analyze issues, express opinions, develop arguments, and defend viewpoints, thereby enhancing presentation and communication skills;
- **Simulation:** Technology-based simulations of common business scenarios are used, such as the “MarkStrat” marketing strategy simulation.

### 3. Duration and Venue

- Duration: 18–24 months, held on weekends;
- Venue: Ho Chi Minh University of Banking, 39 Ham Nghi Street, Saigon Ward, Ho Chi Minh City.

### 4. Annual Enrollment Quota: 45 learners/year

### 5. Eligibility and Admission Requirements

#### 5.1. Eligibility and Criteria

Applicants must:

- Hold a bachelor’s degree;
- Have a minimum undergraduate GPA of 2.60 (on a 4.0 scale);
- Possess English proficiency equivalent to Level 4 of the Vietnamese 6-level Language Proficiency Framework, or an international certificate at CEFR B2 level (IELTS 5.5, TOEFL iBT 61, etc.)

Applicants who do not meet the English proficiency requirement will be offered an English course at the beginning of the program to support their improvement

#### 5.2. Admission Components

- **Admission components:**
  - Personal essay (minimum 500 words): stating motivation for joining the program.
  - Interview: case analysis and interview responses
- Applicants meeting academic and language requirements will participate in an admission interview conducted jointly by both universities to assess academic readiness and program suitability.
- **Application fee:** 1,500,000 VND/applicant (inclusive of interview and assessment fees, collected by Andrews University).

#### 5.3. Application Documents

- Bachelor’s degree (03 notarized English translations, or 03 certified copies for bilingual degrees);
- Academic transcript (03 notarized English translations, or 03 certified copies for bilingual transcripts);
- National ID card/citizen ID or passport (02 notarized copies);
- Four 3x4 photos (white background);
- Two letters of recommendation (English);
- Curriculum Vitae: No employer verification required if the applicant has at least 5 years of full-time work experience after graduation. Verification required if the applicant worked during undergraduate studies;
- Personal statement;
- English certificate (02 notarized copies) equivalent to Level 4 of the Vietnamese 6-level Framework or CEFR B2 issued by authorized institutions.

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## 6. Admission Timeline:

- Admissions are expected to open twice per year;
  - o **Phase 1:** from January 2026 to May 2026
  - o **Phase 2:** from July 2026 to November 2026

## 7. Tuition Fees:

- Estimated total tuition fee: 339,000,000 VND (approx. 12,800 USD) at the time of announcement (excluding textbooks and materials). Tuition payments are converted based on the exchange rate at the time of payment.
- Tuition fees are paid in three installments (details will be provided upon enrollment).

## 8. Degree Information:

- **Degree Title:** Master of Business Administration (MBA);
- **Awarding Institution:** Andrews University, USA

## 9. Contact Information:

Saigon International School of Business - Ho Chi Minh University of Banking - 39 Ham Nghi Street, Saigon Ward, Ho Chi Minh City.

### *Recipients:*

- MOET: *for reporting*;
- Website: *to inform students*;
- Archive: Office, SaigonISB.

### RECTOR

(signed)

Nguyen Duc Trung

